

2015 Blog Planner

Includes:

Monthly Editorial Calendars

Monthly Post and Social Media Checklists

Evergreen Blog Post Ideas Tracker

To Do List

Monthly Reminders Checklist

Google Analytics Statistics Tracker

Social Media Statistics Tracker

Linkup Party Schedule

Posts Linked Up Tracker

Income and Expenses Tracker

Password Tracker

This Blog Planner was created by Mom's Small Victories for personal use only. Please do not use for sale or mass distribution. Visit my blog at www.momssmallvictories.com where we Celebrate Books, Family and Life with Rheumatoid Arthritis...One Small Victory at a Time!

Editorial Calendar Monthly View

January 2015

Overall Goals:









Important Dates/Events:

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

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January Editorial Calendar – Checklist and Social Media Promotion

Post Info			Check Before Publishing				Social Media Scheduling & Groups						Book Reviews			Index			
Day	Date	Category	Post Title	Status (Draft, Scheduled, Done)	Check SEO	Set "Nofollow" if Affiliate Links	Set Featured Image	Set Facebook & G+ Image	 FB	 Twitter	 Pinterest	 G+	 Tsu	 Stumble	Facebook Groups & G+ Communities	 a	 BN	 G	Add to Recipe Index
Thurs	Jan-1																		
Fri	Jan-2																		
Sat	Jan-3																		
Sun	Jan-4																		
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Tues	Jan-6																		
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Monthly Reminders Checklist

	Month											
Task	Jan	Feb	March	April	May	June	July	Aug	Sept	Oct	Nov	Dec
Back Up Blog												
Clean Up Sidebar for Past/Upcoming Events												
Update Books, Recipe Indexes												
Check Stats												
Update Reading Challenges Posts												

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Google Analytics Statistics

Month	# Sessions	#Users	#Pages/ Session	# Pageviews	Pages per Session	Avg. Session Duration	Bounce Rate	% New Visitors	% Returning Visitors	1st referrer	2nd referrer	3rd referrer
January												
February												
March												
April												
May												
June												
July												
August												
September												
October												
November												
December												

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Subscriber and Social Media Stats

Month	# Blog Subscribers	# Comment Subscribers	RSS	Bloglovin	Facebook	Twitter	Pinterest	Google +	Tsu	StumbleUpon	Instagram
Dec-201											
January											
February											
March											
April											
May											
June											
July											
August											
September											
October											
November											
December											

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Income and Expenses

Income			
Date Received	Source	Memo	Amount
Total Income			\$0.00

Expenses			
Date Paid	Paid To	Memo	Amount
Total Expenses			\$0.00

Total Income/Loss	\$0.00
--------------------------	---------------

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Linkup Party Schedule

Linkup Name	Host Name	Host Blog URL	Linkup Type (ex, Recipes, Crafts, Books, General)	Time Linkup Goes Live & Duration	Linkup Restrictions
Saturday					

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Editorial Calendar Monthly View

February 2015

Overall Goals:










Important Dates/Events:

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
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8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

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February Editorial Calendar – Checklist and Social Media Promotion

Post Info			Check Before Publishing				Social Media Scheduling & Groups							Book Reviews			Index		
Day	Date	Category	Post Title	Status (Draft, Scheduled, Done)	Check SEO	Set "Nofollow" if Affiliate Links	Set Featured Image	Set Facebook & G+ Image	 FB	 Twitter	 Pinterest	 G+	 Tsu	 Stumble	Facebook Groups & G+ Communities	 a	 BN	 g	Add to Recipe Index
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Editorial Calendar Monthly View

March 2015

Overall Goals:










Important Dates/Events:

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March Editorial Calendar – Checklist and Social Media Promotion

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Tues	Mar-31																			

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Editorial Calendar Monthly View

April 2015

Overall Goals:









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April Editorial Calendar – Checklist and Social Media Promotion

Post Info			Check Before Publishing				Social Media Scheduling & Groups							Book Reviews			Index		
Day	Date	Category	Post Title	Status (Draft, Scheduled, Done)	Check SEO	Set "Nofollow" if Affiliate Links	Set Featured Image	Set Facebook & G+ Image	 FB	 Twitter	 Pinterest	 G+	 Tsu	 Stumble	Facebook Groups & G+ Communities	 a	 BN	 G	Add to Recipe Index
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Thu	Apr-30																		

Editorial Calendar Monthly View

May 2015

Overall Goals:










Important Dates/Events:

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3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
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31						

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May Editorial Calendar – Checklist and Social Media Promotion

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Day	Date	Category	Post Title	Status (Draft, Scheduled, Done)	Check SEO	Set "Nofollow" if Affiliate Links	Set Featured Image	Set Facebook & G+ Image	 FB	 Twitter	 Pinterest	 G+	 Tsu	 Stumble	Facebook Groups & G+ Communities	 a	 BN	 G	Add to Recipe Index
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Editorial Calendar Monthly View

June 2015

Overall Goals:










Important Dates/Events:

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7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

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June Editorial Calendar – Checklist and Social Media Promotion

Post Info				Check Before Publishing				Social Media Scheduling & Groups							Book Reviews			Index	
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July 2015

Overall Goals:










Important Dates/Events:

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			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
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July Editorial Calendar – Checklist and Social Media Promotion

Post Info				Check Before Publishing				Social Media Scheduling & Groups							Book Reviews			Index		
Day	Date	Category	Post Title	Status (Draft, Scheduled, Done)	Check SEO	Set "Nofollow" if Affiliate Links	Set Featured Image	Set Facebook & G+ Image	 FB	 Twitter	 Pinterest	 G+	 Tsu	 Stumble	Facebook Groups & G+ Communities	 a	 BN	 G	Add to Recipe Index	
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August 2015

Overall Goals:










Important Dates/Events:

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

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August Editorial Calendar – Checklist and Social Media Promotion

Post Info				Check Before Publishing				Social Media Scheduling & Groups							Book Reviews			Index		
Day	Date	Category	Post Title	Status (Draft, Scheduled, Done)	Check SEO	Set "Nofollow" if Affiliate Links	Set Featured Image	Set Facebook & G+ Image	 FB	 Twitter	 Pinterest	 G+	 Tsu	 Stumble	Facebook Groups & G+ Communities	 a	 BN	 G	Add to Recipe Index	
Sat	Aug-1																			
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Editorial Calendar Monthly View

September 2015

Overall Goals:










Important Dates/Events:

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
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September Editorial Calendar – Checklist and Social Media Promotion

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Wed	Sep-30																			

Editorial Calendar Monthly View

October 2015

Overall Goals:










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October Editorial Calendar – Checklist and Social Media Promotion

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Editorial Calendar Monthly View

November 2015

Overall Goals:










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November Editorial Calendar – Checklist and Social Media Promotion

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Editorial Calendar Monthly View

December 2015

Overall Goals:










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		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

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December Editorial Calendar – Checklist and Social Media Promotion

Post Info				Check Before Publishing				Social Media Scheduling & Groups							Book Reviews			Index		
Day	Date	Category	Post Title	Status (Draft, Scheduled, Done)	Check SEO	Set "Nofollow" if Affiliate Links	Set Featured Image	Set Facebook & G+ Image	 FB	 Twitter	 Pinterest	 G+	 Tsu	 Stumble	Facebook Groups & G+ Communities	 a	 BN	 G	Add to Recipe Index	
Tues	Dec-1																			
Wed	Dec-2																			
Thu	Dec-3																			
Fri	Dec-4																			
Sat	Dec-5																			
Sun	Dec-6																			
Mon	Dec-7																			
Tues	Dec-8																			
Wed	Dec-9																			
Thu	Dec-10																			
Fri	Dec-11																			
Sat	Dec-12																			
Sun	Dec-13																			
Mon	Dec-14																			
Tues	Dec-15																			
Wed	Dec-16																			
Thu	Dec-17																			
Fri	Dec-18																			
Sat	Dec-19																			
Sun	Dec-20																			
Mon	Dec-21																			
Tues	Dec-22																			
Wed	Dec-23																			
Thu	Dec-24																			
Fri	Dec-25																			
Sat	Dec-26																			
Sun	Dec-27																			
Mon	Dec-28																			
Tues	Dec-29																			
Wed	Dec-30																			
Thu	Dec-31																			

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